



**SUDBURY EAST**  
CHAMBER OF COMMERCE  
9-HOLE  
GOLF TOURNAMENT

## **Sudbury East Chamber of Commerce Golf Tournament**

The inaugural SECC Golf Tournament will take place on September 13, 2026, at The Maples Golf & Sports Club. This event offers a unique opportunity to bring together local businesses and golf enthusiasts for a day of connection and community support.

With a 9-hole best ball format and teams of up to four players, the tournament is designed to be fun for golfers of all skill levels. The day will include on-course games, lots of prizes and a lunch following the tournament.

With your sponsorship, we can create an elevated experience for all participants that not only provides an enjoyable day on the course but also strengthens local business relationships and supports the growth of our business community.

### **The Goal:**

To create a welcoming and engaging event that encourages connection, promotes local business and builds lasting relationships within the Sudbury East community.

### **The Audience:**

Designed for local business owners, professionals, community members, and golf enthusiasts of all levels, who are looking to connect, support local initiatives and enjoy a fun day.



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Sponsorship Benefit	Title (\$2500)	Post Social (\$1000)	Grand Prize (\$500)	Hole (\$200/\$300)	Cart (\$75)
<b>Exclusive Opportunity</b>	✓ (1)	✓ (2)	✓ (3)	✓ (9)	✓ (24)
<b>Team Entry (4 Players)</b>	✓	-	-	-	-
<b>VIP Cart Package Included</b>	✓	-	-	-	-
<b>Event Naming Rights</b>	✓	-	-	-	-
<b>“Presented By” Branding</b>	✓	-	-	-	-
<b>Lunch/Social Naming Rights</b>	-	✓	-	-	-
<b>On-Site Activation Opportunity</b>	✓	✓	-	✓	-
<b>Direct Player Interaction</b>	✓	✓	Limited	✓	Limited
<b>On-Course Signage</b>	Premium	Social Area	Prize Area	Hole Sign	Cart Sign
<b>Logo on Event Materials</b>	Premium	Featured	Featured	Name Only	Name Only
<b>Logo on Website (with link)</b>	Premium	✓	✓	-	-
<b>Social Media Recognition</b>	Featured Logo Recognition	Featured Logo Recognition	Logo Recognition	Group Name Recognition	Group Name Recognition
<b>Dedicated Social Media Posts</b>	Minimum 3	Minimum 1	Minimum 1	-	-
<b>Email Marketing Feature (E-Blasts)</b>	Minimum 3 Featured	Minimum 1 Recognition	Minimum 1 Recognition	-	-
<b>Newsletter Feature</b>	Minimum 3 Featured	Minimum 1 Recognition	Minimum 1 Recognition	-	-
<b>Logo in Email Footer</b>	✓	✓	-	-	-
<b>Stage Recognition / Speaking</b>	✓	✓	-	-	-
<b>Prize Presentation Role</b>	✓	✓	✓	-	-
<b>Post-Event Recognition</b>	Premium	Featured	Featured	Group Recognition	Group Recognition
<b>Swag Bag Inclusion Opportunity</b>	✓	Optional	Optional	Optional	Optional



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## **Title Sponsor – \$2,500** **(Exclusive – 1 Available)**

The Title Sponsor will be recognized as the presenting partner of the Sudbury East Chamber of Commerce Golf Tournament, receiving premier visibility across all event marketing, on-site activation, digital promotions and post-event recognition.

### **COMPLIMENTARY TEAM ENTRY**

- One team entry for up to 4 players (includes VIP Cart Package featuring additional swag and tournament play advantages)
- VIP team carts branded with your company logo

### **EVENT NAMING RIGHTS**

The event will be officially promoted as:

**“SECC Golf Tournament presented by [Your Company Name]”**

### **ON-SITE PRESENCE**

- Opportunity to host a sponsored hole
- Premium logo placement throughout the event grounds
- Ability to display company banners, signage, and promotional materials

### **STAGE & EVENT ENGAGEMENT**

- Formal recognition as Title Sponsor by event MC
- Opportunity to provide opening remarks (5–10 minutes)
- Participation in prize presentations and closing remarks

### **SOCIAL MEDIA & DIGITAL RECOGNITION**

- Premium logo placement on all primary event graphics and promotional materials
- Minimum of 3 dedicated sponsor spotlight social media posts
- Featured recognition across all tournament promotions
- Tagged and highlighted in all relevant event content

### **WEBSITE & EMAIL MARKETING**

- Premium logo placement with direct website link on the event webpage
- Featured sponsor profile on event webpage
- Minimum of 3 featured e-blasts highlighting your business, promotions, or messaging

### **NEWSLETTER RECOGNITION**

- Minimum of 3 featured newsletter placements
- Dedicated business spotlight recognizing your role as Title Sponsor

### **PRE & POST-EVENT RECOGNITION**

- Featured in official thank-you posts and tournament recap content
- Recognized as Presenting Sponsor in all post-event communications

### **EMAIL FOOTER RECOGNITION**

- Company logo included in the footer of all tournament communications



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## **Post-Round Social Sponsor – \$1,000 (2 Opportunities Available)**

The Post-Round Social Sponsors will be recognized as the official hosts of the tournament lunch and closing social experience, receiving featured visibility during the post-round gathering and throughout event promotions.

### **EVENT HOSTING & BRANDING RIGHTS**

The social experience will be promoted as:

**“Post-Round Social & Lunch hosted by [Your Company Name]”**

- Exclusive logo recognition within the dining and social area
- Opportunity to provide sponsor-supplied branded materials including signage, napkins, table displays, giveaways, or promotional items

### **ON-SITE PRESENCE**

- Exclusive presence within the tournament’s post-round social and networking experience
- Prominent signage within the clubhouse or designated social area
- Opportunity to participate in prize presentations and closing activities

### **SOCIAL MEDIA & DIGITAL RECOGNITION**

- Minimum of 1 dedicated sponsor spotlight social media post
- Featured logo recognition in post-round and event-day content
- Tagged in social content related to the lunch and social experience

### **WEBSITE & EMAIL MARKETING**

- Logo placement with direct link on the event webpage
- Recognition in tournament e-blasts and event communications

### **NEWSLETTER RECOGNITION**

- Minimum of 1 featured newsletter placement recognizing your sponsorship of the post-round social experience

### **PRE & POST-EVENT RECOGNITION**

- Featured in official thank-you posts and event recap communications
- Recognized as host sponsor of the post-round social experience

### **EMAIL FOOTER RECOGNITION**

- Company logo included in tournament communications related to the event



## **Prize Sponsorship – \$500 (3 Opportunities Available)**

Support the excitement and celebration of the tournament by sponsoring one of the featured grand prizes, including 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place cash prizes, and team prizes. Grand Prize Sponsors will receive featured recognition during prize presentations and throughout tournament promotions.

### **PRIZE & EVENT RECOGNITION**

- Recognition during prize presentations
- Opportunity to assist in presenting a featured grand prize
- Acknowledgement during closing remarks as a Grand Prize Sponsor

### **ON-SITE VISIBILITY**

- Logo recognition displayed within the prize presentation or social area
- Recognition on event printed materials

### **SOCIAL MEDIA & DIGITAL RECOGNITION**

- Minimum of 1 dedicated sponsor recognition post
- Featured logo recognition in prize-related announcements and highlights

### **WEBSITE & EMAIL MARKETING**

- Logo placement on the event sponsor webpage
- Recognition in tournament e-blasts and event communications

### **NEWSLETTER RECOGNITION**

- Minimum of 1 newsletter recognition placement

### **POST-EVENT RECOGNITION**

- Included in official event recap and sponsor thank-you communications



## **Hole Sponsor – \$200**

**(9 Opportunities Available)**

### **Interactive Hole Upgrade +\$100**

**(3 Interactive Opportunities Available)**

Hole Sponsors help bring energy and engagement to the course while connecting directly with players throughout the tournament.

#### **ON-COURSE PRESENCE**

- Exclusive sponsorship of one hole on the course
- Opportunity to activate your sponsored hole through games, giveaways, samples, or direct player engagement
- Ability to distribute branded materials or promotional items

#### **INTERACTIVE HOLE UPGRADE + \$100**

- Opportunity to host an interactive sponsored game or activity
- Ability to distribute prizes and engage directly with players
- Assistance from the SECC Golf Tournament Committee with setup and coordination if required

#### **SIGNAGE & BRAND VISIBILITY**

- Company logo and/or business name displayed at sponsored hole and event program
- Recognition on course map and player materials
- Opportunity to include promotional materials in team swag baskets

#### **SOCIAL MEDIA & WEBSITE**

- Included in grouped sponsor recognition across social media and event promotions
- Business name listed on the event sponsor webpage



## **Golf Cart Sponsor – \$75**

**Team Cart Sponsorship – \$150 (2 Carts)**

**Fleet Sponsorship – \$300 (4 Carts)**

Golf Cart Sponsors receive mobile on-course branding visible throughout the tournament as carts travel across the course throughout the tournament.

*VIP carts include additional swag and tournament play advantages. Cart sponsorship assignments are random, with the exception of the Title Sponsor, whose team carts will display their company logo.*

### **ON-COURSE BRANDING**

- Company logo displayed on an 1' x 2' vinyl banner placed on golf carts
- Mobile brand visibility throughout tournament play

### **BRAND VISIBILITY**

- Business name included in sponsor recognition signage
- Included in sponsor listings within event materials and event program

### **SOCIAL MEDIA & WEBSITE**

- Included in grouped sponsor recognition posts leading up to the event
- Business name listed on the event sponsor webpage

### **POST-EVENT RECOGNITION**

- Included in sponsor thank-you and recap communications



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## **In-Kind Sponsors, Prize Donations & Monetary Contributions**

We welcome and appreciate contributions of all kinds to help make the SECC Golf Tournament a memorable and successful community event. Whether through products, services, prizes, or financial support, your generosity directly enhances the player experience while supporting local business and community engagement.

### **PRIZE & GIVEAWAY DONATIONS**

- Donate items or services for tournament prizes, raffles, or on-course games
- Opportunity to showcase your business through product exposure
- Recognition during prize announcements and presentations

### **IN-KIND CONTRIBUTIONS**

- Provide goods or services such as swag bag items, food, beverages, printing, or event support
- A meaningful way to support the event while promoting your business

### **MONETARY DONATIONS**

- Flexible financial contributions supporting event costs, prizing, and player experience
- Every contribution helps elevate the tournament experience

### **RECOGNITION INCLUDES**

- Business name included in the event program
- Included in sponsor appreciation social media posts
- Included in post-event thank-you communications