

Board of Directors Meeting
Tuesday, April 5th, 2022 at 6pm via Zoom

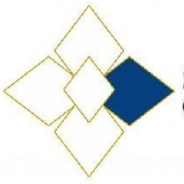
1) Roll Call, Quorum & Welcome

1	P	Chenard, Jason	President
2	P	Allen, Julie	Treasurer
3	P	Campbell, Rob	Killarney
4	P	Demers, Veronique	
5	P	Lagrandeur, Sebastien	
6	P	Pitre, Justin	
7	P	Kelly, Laura	
8		Bouffard, Claude	
9		Carriere, Renee	
10		Hebert-Berube, Monique	Vice-President
11		Loftus, Monica	St. Charles
12		Malette, Richard	French River
13		Empty seat	
14		Empty seat	
15		Empty seat	
16		Empty seat	
Non-voting	P	D'Amour, Jill	BDO

QUORUM: 6 of 11 Yes

2) Approval of Agenda & Declaration of Conflict of Interests

Motion	<i>That the agenda for this meeting be approved and any conflicts of interest declared and acknowledged.</i>
Moved	Rob
Seconded	Jason
All in Favour	Y
Conflicts Declared	Laura Kelly will log out while the board reviews item 6.vi.



3) Approval of Previous Minutes

Motion	<i>That the minutes from the previous meeting be approved and published.</i>
Moved	Rob
Seconded	Jason
All in Favour	Y

Previous minutes will need to be updated on our website. Jordan and Jill will work on having that finished up quickly. The minutes from the December meeting need to be sent out to VIPs in the five communities.

4) Financial Report

[Julie]

Motion	<i>That the presented financial statement(s) and balance sheet(s) be approved as presented.</i>
Moved	Jason
Seconded	Veronique
All in Favour	Y

Motion	<i>That the BDO be authorized to use the SECC credit card from Caisse Alliance, upon approval from an executive member, to settle a business-related purchase up to \$10,000.</i>
Moved	Justin
Seconded	Rob
All in Favour	Y

Hoping to have all dues paid by June at the latest.

As of right now we will not renew Fansave. The last few years with covid restrictions and a BDO change over, it was not a good time. We may look at it again in the future.

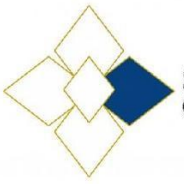
The credit card for the Sudbury East Chamber of Commerce will be a \$10,000.00 card for the BDO to use for things like printing flyers, business cards etc;. There will be certain restrictions placed on the card.

5) Staff Report

- i) Key Performance Indicators (KPIs) - # paid members, special events
- ii) Newsletter/Social Media update
- iii) Other business development updates

[Jill]

BDO's time was spent on many different things. Learning, catching up and reading through emails and documents. As well, working on newsletters, social media posts, communicating with chamber members to ensure jobs were done correctly. Filed for a grant and prepared for a job fair.



6) New Business

[Jason]

- i) Sudbury East Covid vaccination campaign update
- ii) Ops calendar review
- iii) In-person board meetings
- iv) Canada Summer Jobs update
- v) Hiring Workshop/Shop Local campaign
- vi) FishTV (Sebastien)
- vii) New Director Intention

Motion	Effective upon full 2022 membership payment, Laura Kelly of <i>Elsewhere by Laura</i> be admitted as a director of the Board and quorum be adjusted accordingly.
Moved	Rob
Seconded	Veronique
All in Favour	Y

i) Sudbury East Covid vaccination campaign; The demand is significantly lower and things are slowing down. We will be waiting to see what the fall will bring.

ii) We will skip the May meeting and have a meeting on June 7th 2022. There won't be meetings in July or August. We will return in September.

iii) We will make a decision in the June meeting if the AGM will be in person or online.

vi) Jill will form an email to send to the 5 municipalities as well as a poster for social media to let everyone know about the FISHTV opportunity. The primary focus will be fishing but this will be a great way to promote tourism which will be great for local businesses.

v) Found Funding for hiring workshop, we are waiting to hear back from RED

vi) Form an email and send it out to all members and to the VIPS. Maybe host a fish tv Zoom meet. The show's primary focus is fishing. May be a good way to attract more businesses to the chamber.

vii) We could use the blog option on our website to post interviews or business news that would interest members

7) Adjournment

Motion	That the meeting be adjourned at 7: 29 pm.
Moved	Julie
Seconded	Rob
All in Favour	Y

Next meeting is June 7th 2022, at 6pm