



Sudbury East Chamber of Commerce
Chambre de Commerce de Sudbury-Est

Sponsorship Guide

2026



SERVING

Markstay - Warren
Dokis First Nation
French River
St-Charles
Killarney



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SECC Board of Directors

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Claude Bouffard
President



Angele Lavalley
Vice-President



Julie Allen
Treasurer



Jill D'Amour
Executive Director

Directors

Justin Pitre - Just in Time Yard Services

Mary Bradbury – Council Member, Municipality of Killarney

Lyne Parent – Fish Tale Cabins and Campground

Lorraine LeBlanc - Retired Nurse

Willy Schneider – Council Member, Municipality of French River

Steve Olsen - Mayor, Markstay - Warren

Julie Laframboise - Council Member, Municipality of St.Charles

Mathieu Pothier - Council Member, Municipality of St.Charles

Nick Grubic - Council Member, Municipality of Killarney

Suzie Biro - Little House Massage

Supporting Local Business Growth Since 1997

Established in 1997, the Sudbury East Chamber of Commerce is an organization dedicated to serving the communities of Dokis First Nation, French River, Killarney, Markstay-Warren, and St. Charles.

The Sudbury East Chamber of Commerce advocates for its members by fostering a strong economic environment that supports local businesses. It collaborates with municipalities, First Nations, organizations, and businesses to enhance services and resources for its members and the Sudbury East region, aiming to strengthen the area's business, economic, social, community, and health sectors.

We Empower Success



Chamber Overview

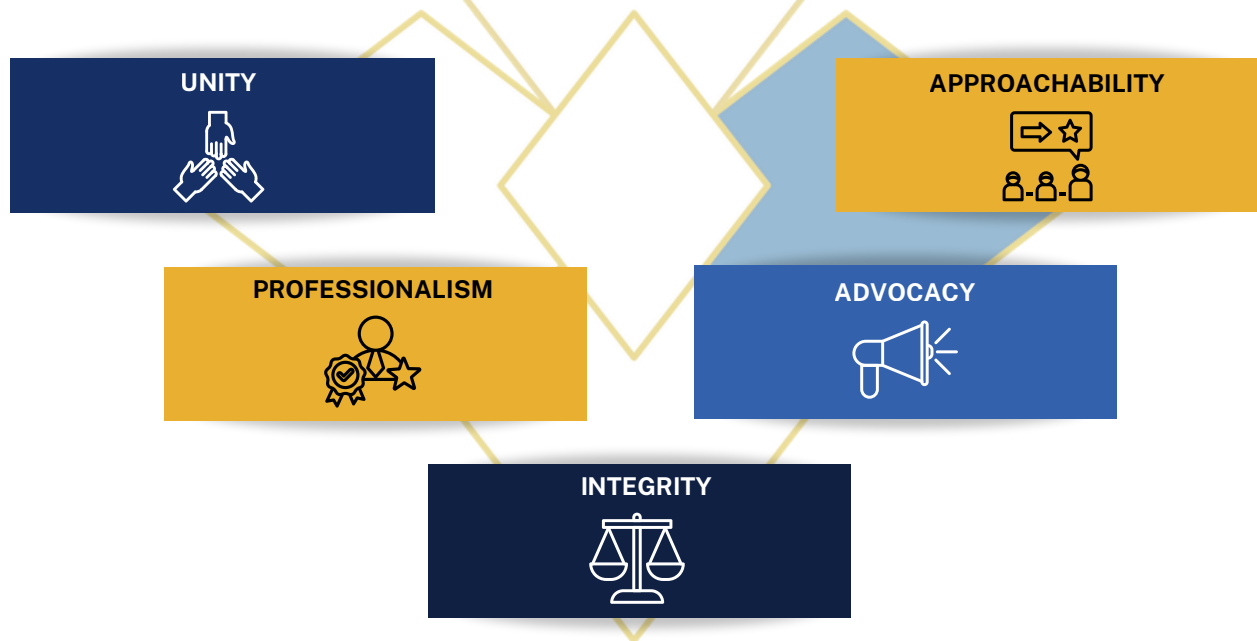
SECC Strategic Plan

5-Year Strategic Plan covering 2020 to 2025
with five main objectives:



SECC Mission Statement

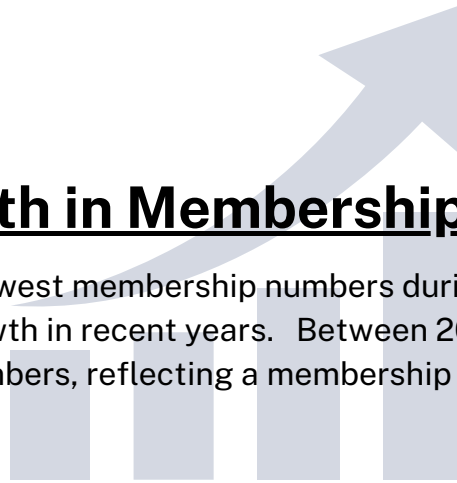
Our Mission is to be the voice of business in Sudbury East. We strive to work diligently for our members in order to empower their success while always keeping in mind our core values;





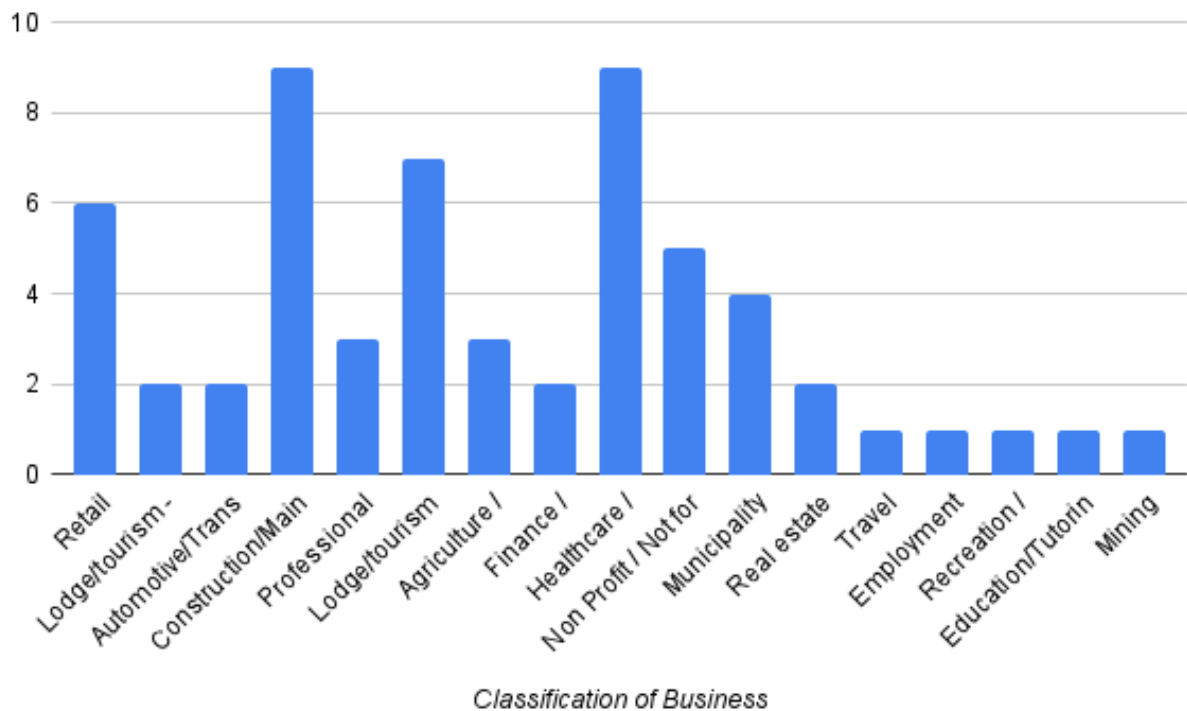
Steady Growth in Membership Post-COVID

After experiencing the lowest membership numbers during the peak of COVID we have seen steady growth in recent years. Between 2021 and 2024 we have welcomed 28 new members, reflecting a membership increase of over 30%.



A Summary of Members Businesses

The membership of our Chamber includes a diverse range of businesses. It covers sectors like tourism, agriculture/forestry, finance/insurance, healthcare, non-profit, municipal services, and real estate along with a variety of other industries. This broad spectrum reflects the dynamic and multifaceted economy of the Sudbury East region.





Maximize Your Exposure with Our Digital Reach

As a potential sponsor partnering with us gives you access to a broad and engaged audience. Our social media platforms have reached 24.5K this year, offering substantial visibility for your brand.

Published
50+
Eblasts



Social Media Platforms
Reached
over **24.5K**



118 Newsletter
Subscribers



Bridging the Digital Divide

Despite the internet and social media usage not being as widespread as in larger cities, the Chamber has built a loyal online following.

750
Followers



1800+ VISITORS
sudbureastchamber.com



Connecting Your Brand Online and In Print

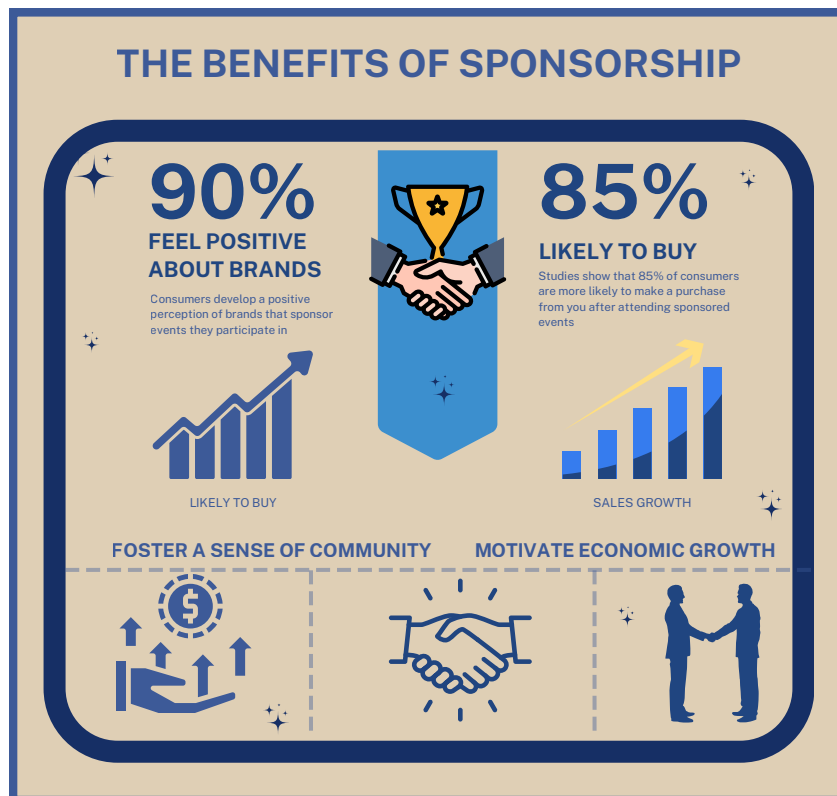
In order to bridge this gap we also distribute posters in key community locations throughout Sudbury east ensuring everyone stays informed and engaged. This means your brand can connect with thousands of potential customers, clients, and supporters online and in print.





Supporting Local Businesses

Small businesses are the driving force behind innovation and economic growth in Sudbury East. Offering products and services that enrich our daily lives and foster a sense of connection in our communities. Your sponsorship can help businesses flourish and contribute to building a robust local economy that benefits everyone. Together, we can create opportunities for entrepreneurs, support meaningful connections, and inspire the next generation of small business leaders.



Studies show that sponsored events and experiences can improve how audiences feel about brands. Sponsorship can also give you a strong push when it comes to driving sales. Over 90% of consumers feel positive about brands after participating in an event. While 85% are likely to buy from you.

The following pages contain events and opportunities for sponsorship with the Chamber for 2025 - 2026.

These carefully curated options are designed to provide your business with meaningful exposure and engagement within the Sudbury East business community.



Workshops Sessions

Present a training workshop or session that would be of interest to the community. If you're an expert in your field and believe your knowledge could benefit other business members consider leading a workshop or information session.

Cost - \$250.00

Some ideas to consider;

- Marketing and Social Media Strategies
- Financial Management
- Leadership Management
- Human Resource and Employment Law
- Stress and Wellness

As the Host, your business name and logo are included in

- Social media, on the chambers website, and all other communications
- Pre event recognition via full page e blast sent to all subscribers
- Recognition in our newsletter sent to all subscribers



[Click Here](#) for more information



Virtual Coffee Chat

A casual gathering of members and non members to network, share ideas and discuss relevant topics in a relaxed atmosphere. These meeting will take place over zoom.

Cost - \$100

Sponsor one of our coffee chats;

By sponsoring, you can enhance your brand visibility while engaging directly with both members and non-members, fostering meaningful relationships and showcasing your support for community-driven networking and knowledge sharing.

As a sponsor, your name, business name, logo, are prominently featured in all promotional materials for the Coffee Chat, including:

- Social media posts
- Email announcements
- The Chamber's website
- Mentioned as a sponsor in our newsletter



[Click here](#) for more information



Informational Video

Elevate your business with an informational video on our chamber website
You have a unique opportunity to showcase your business in a way that not only builds your brand but also provides lasting value to our local community.

Cost \$600+hst

Some ideas to consider;

- Educational Content
 - create videos that showcase your expertise
 - Tips for Financial Planning for Small Businesses
- Industry Insights
 - Share trends or predictions
- Product or Service Highlights
 - Use the video to promote your products or services in a professional and engaging way
- Product Demos: Show how your product works and its benefits.

You will receive

- Recognition via website, social media, other communications available in the community
- Your logo and business description on the Video
- Your logo on the marketing information related to the promotion of the video
- Pre-video launch recognition via a 1/2 page promotion piece added in our newsletter sent to all subscribers
- Video promotion on our social media, reaching a wider audience and increasing visibility
- The video will be shared on our social media a minimum of 5 times throughout the year
- Video remains on our website for 1 year



[Click Here](#) for more information



Business After 5

BUSINESS AFTER 5 (BA5) is a member sponsored open-house event that presents opportunities for casual networking. The event typically lasts 1 - 2 hours, is hosted at your business location or venue of your choice and is a chance to showcase what's unique about your business.

This is an exclusive members-only networking event designed to highlight the hosting business and create connections within the SE business community. All attending members are welcome to bring one non-member guest to experience the benefits of Chamber events and to showcase what your business can offer new potential customers

No fee for Chamber Members

Why offer an BA5

Showcase the Business

- Hosting a BA5 allows the business to highlight its products, services, or new offerings to a group of potential clients, partners, or collaborators.

Networking and Relationship Building

- A BA5 offers the chance to network with other local businesses, including potential clients, partners, or suppliers. This helps foster business connections and can lead to future collaborations or referrals.

Access to New Customers

- Non-members who attend may become future customers or even members, which can open up new opportunities for the business.

What the chamber provides:

- Marketing(e-blasts, social media posts and newsletter posts)
- Your company name and logo will be put on the invitations
- You will have an opportunity to distribute your own promotional items and brochures
- Recognized as the host via our website, social media and monthly newsletter
- Administration(e-invites, managing RSVP's, etc.)
- Help with running the event throughout the night
- 1 Door prize

[Click Here](#) for more information



Women Empowering Women Event

The second annual WEW event will take place on International Women's Day - March 7, 2026. This will be a unique opportunity to support and celebrate female entrepreneurship, professionalism and personal growth. The event will showcase inspiring guest speakers, interactive workshops and a vibrant marketplace with female owned businesses.

With your sponsorship we can provide attendees with an experience that inspires personal and professional success and empowerment. This event will offer a platform for women to connect, collaborate, and elevate each other, while highlighting the power of women supporting women in business.

The Goal:

Create a space where women can share experiences, learn from each other, and build connections to enhance their business, careers and personal life.

The Audience:

Tailored for women at all stages of their business journey; entrepreneurs, professionals, aspiring business owners or women just looking to have a fun and enriching day.



Women Empowering Women Event

	Diamond - \$2000	Ruby - \$1500	Emerald - \$1000	Sapphire - \$500
COMPLIMENTARY TICKETS	6	4	2	1
Donate / Present door prize	Yes and Present	Yes and Present	Donate	
Recognition by MC	Yes with Introduction	Yes with Introduction	Yes	Yes
Vendor table	Yes	Yes	Yes	Yes
Speech	5 min	2 min		
Q&A	Yes			
Bring a banner or sign	Yes			
Social Media	3+ post exclusive to each sponsor Top tier logo on all social posts	Social media posts exclusively dedicated to each Ruby Sponsor Second tier logo placement on all social posts	Social media posts exclusively dedicated to all Emerald and Sapphire Sponsors. Third tier logo placement on all social media posts	Social media posts exclusively dedicated to all Emerald and Sapphire Sponsors. Lower tier logo placement on all social media
Website	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site
E-blasts	Exclusive e-blast for each Diamond sponsor with logo, link, business description. Logo included in all e-blasts pertaining to event	Exclusive e-blast thanking all Ruby Sponsors with logo, link, business description. Logo in second tier placement included in all e-blasts pertaining to event	Exclusive e-blast for Emerald and Sapphire Sponsors with logo, link and business description. Logo in third tier placement included in all e-blasts pertaining to event	Exclusive e-blast for Emerald and Sapphire Sponsors with logo, link and business description. Logo in lower tier placement included in all e-blasts pertaining to the event.
Newsletter	Logo on related newsletters Dedicated section in 1 issue for company contact info and short story. One business article placed in one newsletter prior to the event	Second tier placement of logo on related newsletters Dedicated section in 1 issue for company contact info and short story. One small business article placed in one newsletter prior to the event.	Third tier placement of logo in related newsletters	Lower tier placement of logo on all event related newsletters leading up to the event.
Program / Booklet / Agenda	Full page recognition space in Agenda/Program. Logo will be displayed at the top of the 'Thank You' section	3/4 page recognition space in Agenda/Program. Logo will be displayed at the second tier of the 'Thank You' section	1/4 page recognition space in Agenda/Program. Logo will be displayed in third tier of the 'Thank you' section	Logo will be displayed in the Lower tier of the Thank You section
Post Event	Logo included in the Thank you post with a detailed recognition of their role in the event	Logo included in the Thank you post with a detailed recognition of their role in the event	Logo included in third tier of Thank you post after the event	Logo included in the Thank you post after the event
Logo Placement at event	Top tier logo placement on table cards Logo included in digital display	Second tier logo placement on table cards Logo included in digital display	Third tier logo placement on table cards and in the digital display	Lower tier logo placement on table cards and on lower tier of digital display
Email	Business name and logo in footer of all relevant emails	Business name and logo in footer of all relevant emails	Business name and logo in footer of all relevant emails	



Sponsorship Details

Diamond Package - \$2,000 - only 2 available

- **6 (six)** complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Up to 5 mins to share how your company aligns with event, offer advice or other relevant topics with a short Q&A following the speech.
- Opportunity to promote your business with a door prize and to present it to the winner
- Access to a vendor table free of charge to display your companies products or services
- One of your company's banner/signage can be brought to event with exclusive placement (near the stage, entryway or prominent wall)

Recognition

Social Media:

- No less than 3 social media posts exclusively dedicated to you as a sponsor tagged with a logo, website info and a brief description of your business.
- Top tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website until event is over

E-blasts:

- A stand alone e-blast thanking you for your contribution with your business name, logo, link and brief business description.
- Prominent placement of logo included in all event related e-blasts leading up to the event

Newsletters:

- Logo will be prominently displayed on all event related newsletters leading up to the event.
- A dedicated section in 1 (one) monthly newsletter which will include brief company story, service and contact information.
- Includes 1 (one) article/ad that can be placed in 1 (one) issue of our monthly newsletter prior to the event

Email:

- Business name and logo in footer of all relevant emails sent to all members/attendees

Event Program / Flyer / Agenda

- Full page recognition in printed agenda/program.
- Your logo will be displayed at the top of the 'Thank you' section and be clearly listed as a Diamond Sponsor.

Other:

- Logo on top tier of table cards displayed at the event
- Logo and a "Special Thank you" included in the power point presentation or digital display

Post Event:

- Thank you post with a detailed recognition of your contribution to the event



Sponsorship Details

Ruby Package - \$1,500

- 4 (four) complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Up to 2 mins to share how your company aligns with empowering women, offer advice or any other relevant topics.
- Opportunity to promote your business with a door prize
- Access to a vendor table free of charge to display your companies products or services

Recognition

Social Media:

- Social media post exclusively dedicated to each tagged Ruby Sponsor with a logo, website info and a brief description of their business highlighting their involvement
- Second tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website

E-blasts, Newsletters, Emails

- An e-blast thanking all Ruby Sponsors for their contribution with business name, logo, link and brief business description.
- Second tier placement of logo included in all event related e-blasts leading up to the event
- Second tier placement of logo on all event related newsletters leading up to the event.
- A dedicated section in 1 (one) monthly newsletter which will include brief company story, service and contact information. Timing of sponsorship determines which newsletter.
- Includes 1 (one) article/ad that can be placed in 1 (one) issue of the newsletter prior to the event.
- Your business name and logo will be included in the footer of all relevant emails

Event Program / Booklet / Flyers / Agenda

- 3/4 page ad space to showcase your business / product in the program.
- Logo will be displayed on the second tier of the 'Thank you' section

Other:

- Logo on second tier of table cards displayed at the event
- Logo and a "Special Thank you" included in the power point presentation or digital display

Post Event:

- Thank you post with a detailed recognition of their role in the event



Sponsorship Details

Emerald Package - \$1,000

- 2 (two) complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Opportunity to promote your business with a door prize
- Access to a vendor table free of charge to display your companies products or services

Recognition

Social Media:

- Social media post exclusively dedicated to all Emerald and Sapphire sponsors with logos, website info and tagged
- Third tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website

E-blasts, Newsletter, Email

- Exclusive e-blast thanking all Emerald and Sapphire Sponsors for their contribution with business name, logo, link and brief business description.
- Third tier placement of logo included in all event related e-blasts leading up to the event
- Third tier placement of logo on all event related newsletters leading up to the event.
- Business name and logo in footer of all relevant emails (below or after Second tier sponsor)

Event Program / Booklet / Flyers / Agenda

- 1/4 page recognition to showcase your business in Agenda/Program.
- Logo will be displayed on the third tier of the 'Thank you' section

Other:

- Logo on third tier of table cards displayed at the event and in the "Special Thank you" included in the power point presentation or digital display

Post Event:

- Logo included in the Thank you post after the event



Sponsorship Details

Sapphire Package - \$500

- 1 (one) complimentary ticket
- Recognition by Master of Ceremony
- Access to a vendor table free of charge to display your companies products or services

Recognition

Social Media:

- Social media post exclusively dedicated to the Emerald and Sapphire sponsors with their logos, website info and tagged
- Lower tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website

E-blasts:

- Exclusive e-blast thanking all Emerald and Sapphire Sponsors for their contribution with business name, logo, link and brief business description.
- Lower tier placement of logo included in all event related e-blasts leading up to the event

Newsletters:

- Lower tier placement of logo on all event related newsletters leading up to the event

Event Program / Booklet / Flyers / Agenda

- Logo will be displayed in the Lower tier of the Thank You section

Other:

- Logo on Lower tier of table cards displayed on tables at the event and in the "Special Thank you" included in the power point presentation or digital display

Post Event:

- Logo included in the Thank you post after the event

**For inquiries or to purchase a W.E.W. sponsor package, please email
info@sudburyeastchamber.com.**



Annual General Meeting
and Award Ceremony



Annual General Meeting & Awards Ceremony

This semi-formal, intimate evening celebrates the remarkable achievements of the Sudbury East business community. Hosted every other year at the charming Backstreet Art Gallery in Noëlville, the event provides a unique opportunity to honor local success in a warm and elegant setting.

During this event we discuss the Chambers past year's accomplishments, exciting plans for the future and elect new board members and executives. An excellent chance for members and nonmembers to build connections and enhance their business. We take the opportunity to honor local excellence through five award categories:

Best Customer Experience, Community Impact Award. Entrepreneur of the Year, Family-Owned Business of the Year, and the Local Legend Award

The Audience based on past AGMs:

Our past AGMs have attracted a diverse group of attendees, primarily local business owners and employees. Notably 53% of the attendees represented non-member businesses, highlighting strong community interest beyond our membership base.

The 2024 AGM showcased a fairly balanced representation across industries including construction, municipal services, agriculture, and the restaurant sector.

Attendance for the Annual General Meeting (AGM) & Awards Ceremony is typically smaller compared to the Gala and Business Awards, (these events alternate annually.) The 2024 AGM and Awards Ceremony saw a notable increase in attendance, with 35 participants – an improvement from previous AGMs, reflecting growing engagement and interest in the event.



AGM and Awards Ceremony

	Keynote - \$500	Premier - \$300	Contributor - \$200
Recognition by MC	Yes with Introduction	Yes with Introduction	Yes
Donate / Present door prize	Yes and Present	Yes and Present	Donate
Promote business by distributing flyers/brochures to guests	Yes	Yes	Opportunity to add a business card to the program
Present Award	Yes	Yes	
Speech	3 min		
Social Media	Top tier logon placement on all social posts Business will be tagged in all social media posts Posts exclusive to all Keynote Sponsors	Second Tier Logo placement on all social media posts Business will be tagged in all social media posts One post dedicated to each premiers sponsor	Logo placement in the 'Contributor Sponsors' and tagged in all social media posts
Website	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo under 'Contributor Sponsors' on chamber website
E-blasts	Top tier clickable logo placement in all e-blasts pertaining to event	Second tier clickable logo placement in all e-blasts pertaining to event	Third tier placement of logo in all e-blasts pertaining to event
Newsletter	Top tier Clickable logo placement on all related newsletters	Second tier Clickable logo placement on all related newsletters	Third tier placement of logo in all related newsletters
Logo Placement at event	Logo included in digital display/presentation	Second tier Logo placement in digital display/presentation	Third tier logo placement in digital display/presentation
Program / Booklet /Agenda	Logo in the top tier of printed material with a 1 - 3 sentences describing their business. Sponsor will be clearly listed as a Keynote sponsor in all digital and print material	Logo in the second tier with a brief description Sponsor listed as a Premium sponsor in all digital and print material	Logo will be displayed in third tier of 'Thank You' section
Post Event	Logo included in the Thank you post with a detailed recognition of their contribution	Logo included in the Thank you post after the event	Logo included in the Thank you post after the event



Sponsorship Details

Keynote Sponsor - \$500 - Top Tier Sponsorship Recognition

- Recognition by Master of Ceremony with an introduction
- Opportunity to speak for up to 3 minutes
- Present an award of your choice in one of the 5 categories. (Available choices are based on first come first served)
- Promote your business by distributing flyers and brochures to guests
- Promote your business with a door prize and present to the winner

Recognition:

Social Media

- Top tier placement of your logo on posts related to the event
- Business will be tagged in all social media posts, reels, stories related to event
- No less than 3 posts exclusively dedicated to each Keynote sponsors

Newsletters / eblasts

- Top Tier clickable Logo in event related newsletters/eblasts sent out to members, attendees and subscribers

Website

- Clickable Logo included on the Chamber's website

Event Program / Booklet / Flyers / Agenda

- Logo will appear in the top tier of event printed material with a 1 - 3 sentences describing their business.
- Sponsor will be clearly listed as a Keynote sponsor in all digital and print material
- Logo will be included in all digital displays at the event

Post Event

- Logo included in thank you post with a detailed recognition of their contribution



Sponsorship Details

Premier Sponsor - \$300 - Second Tier Recognition

- Recognition by Master of Ceremony with an introduction
- Present an award of our choice
- Promote your business by distributing flyers / brochures to guests
- Promote your business with a door prize and present to the winner

Recognition:

Social Media

- Second tier placement of your logo on posts related to the event
- Business will be tagged on all posts, stories and reels related to the event
- One post dedicated to each Premier sponsor

Newsletters, Eblasts

- Second Tier clickable Logo in event related newsletters/eblasts sent out to members, attendees and subscribers

Website

- Clickable Logo on the Chamber's website

Event Program / Booklet / Flyers / Agenda

- Logo will appear in the second tier of printed material with a brief description of the business.
- Sponsor will be clearly listed as a Premium Sponsor in all digital and print material

Post Event

- Logo included in the thank you post after the event



Sponsorship Details

Contributor Sponsorship- \$200 Third Tier Recognition

- Mention from the MC
- Opportunity to donate a door prize and be recognized during the event as the door prize donor
- Opportunity to have business cards added to each flyer / agenda / program

Recognition:

Social Media

- Logo placement in the 'Contributor Sponsors' section and tagged in all posts, reels, stories related to the event.

Newsletters, Eblasts

- Third tier logo placement in all event related newsletters and eblasts sent out to members, attendees, subscribers

Website

- Logo under 'Contributor Sponsors' on chamber website

Event Program / Booklet / Flyers / Agenda

- Smaller Logo will appear in the Third Tier of all event printed material
- Logo will be grouped with other Contributor Sponsors to show the collective support on digital material

Post Event

- Logo included in the thank you post after the event





Capital Connect

An event that offers up-to-date information regarding services that are available for the Sudbury East area entrepreneurs. The Capital Connect Event offers business owners access to information about loans, grants, and services designed to support their businesses.

Attendees benefit from presentations by expert guest speakers and a period following the presentations to interact with each speaker and other business owners.

This event is free for SECC members

Event Metrics:

Past Participation: Hosted successfully in 2022 and 2024

Audience Profile: 100% business owners, with 50% being non - chamber members

Geographic Reach: All attendees were from the Sudbury East area.

Promotion: Advertised locally through posters, via the Chamber's website and social media platforms.

The Audience:

The event is tailored for entrepreneurs and business owners across a wide spectrum of industries in the region. This includes individuals and businesses at various stages of their journey.



Capital Connect Event

Sponsorship opportunities for Capital Connect are intentionally designed to be affordable, making it easy for local businesses of all sizes to participate and gain visibility.

This approach allows more businesses in our community to get involved and be part of a growing event focused on supporting local economic development.

	Featured Sponsor - \$200	Community Sponsor - \$100
Recognition by MC	Yes	Yes - Group recognition
Hand out brochures/business cards	Yes	X
Social Media/News	Top tier logo placement on all social media posts and e-newsletters	Group logo placement in all event promotions and e-newsletters
Logo Placement at event	Priority logo placement included in digital display before event starts	Group logo placement on digital display shown before event starts
Post Event	Logo and link to website included in the thank you post after the event	Logo included in the thank you post after the event



Sponsorship Details

Featured Sponsor - \$200

Recognition:

Social Media, Website, Newsletters/E blast

- Priority logo placement on all event promotions (social media, website, newsletters)
- Logo included on event advertising materials
- Recognition as a Featured Sponsor in all communications

During Event

- Verbal recognition during the event as a featured sponsor
- Logo on digital display before event
- An opportunity to give out a brochure or business card

Post Event

- Featured mention in post-event recap and thank-you communications
- Priority logo placement and link to website in post-event marketing

Community Sponsor - \$100

Recognition:

Social Media, Website, Newsletters/E blast

- Logo included in social media, website, and newsletter promotions
- Logo featured on event materials

During Event

- Group recognition during the event
- Logo included in digital display before event

Post Event

- Mention in post-event releases and thank-you emails to attendees



Golf Tournament

The First SECC Golf Tournament will take place on September 13, 2026, at The Maples Golf & Sports Club. This event offers a unique opportunity to bring together local businesses and golf enthusiasts for a day of connection and community support.

With a 9-hole best ball format and teams of up to four players, the tournament is designed to be fun for golfers of all skill levels. The day will include on-course games, lots of prizes and a lunch following the tournament.

With your sponsorship, we can create an elevated experience for all participants that not only provides an enjoyable day on the course but also strengthens local business relationships and supports the growth of our business community.

The Goal:

To create a welcoming and engaging event that encourages connection, promotes local business and builds lasting relationships within the Sudbury East community.

The Audience:

Designed for local business owners, professionals, community members, and golf enthusiasts of all levels, who are looking to connect, support local initiatives and enjoy a fun day.



Golf Tournament

Sponsorship Benefit	Title (\$2500)	Post Social (\$1000)	Grand Prize (\$500)	Hole (\$200/\$300)	Cart (\$75)
Exclusive Opportunity	✓ (1)	✓ (2)	✓ (3)	✓ (9)	✓ (24)
Team Entry (4 Players)	✓	-	-	-	-
VIP Cart Package Included	✓	-	-	-	-
Event Naming Rights	✓	-	-	-	-
“Presented By” Branding	✓	-	-	-	-
Lunch/Social Naming Rights	-	✓	-	-	-
On-Site Activation Opportunity	✓	✓	-	✓	-
Direct Player Interaction	✓	✓	Limited	✓	Limited
On-Course Signage	Premium	Social Area	Prize Area	Hole Sign	Cart Sign
Logo on Event Materials	Premium	Featured	Featured	Name Only	Name Only
Logo on Website (with link)	Premium	✓	✓	-	-
Social Media Recognition	Featured Logo Recognition	Featured Logo Recognition	Logo Recognition	Group Name Recognition	Group Name Recognition
Dedicated Social Media Posts	Minimum 3	Minimum 1	Minimum 1	-	-
Email Marketing Feature (E-Blasts)	Minimum 3 Featured	Minimum 1 Recognition	Minimum 1 Recognition	-	-
Newsletter Feature	Minimum 3 Featured	Minimum 1 Recognition	Minimum 1 Recognition	-	-
Logo in Email Footer	✓	✓	-	-	-
Stage Recognition / Speaking	✓	✓	-	-	-
Prize Presentation Role	✓	✓	✓	-	-
Post-Event Recognition	Premium	Featured	Featured	Group Recognition	Group Recognition
Swag Bag Inclusion Opportunity	✓	Optional	Optional	Optional	Optional



Golf Tournament

Title Sponsor – \$2,500

(Exclusive – 1 Available)

The Title Sponsor will be recognized as the presenting partner of the Sudbury East Chamber of Commerce Golf Tournament, receiving premier visibility across all event marketing, on-site activation, digital promotions and post-event recognition.

COMPLIMENTARY TEAM ENTRY

- Oneteam entryfor upto4players (includes VIP Cart Package featuring additional swag and tournament play advantages)
- VIP team carts branded with your company logo

EVENT NAMING RIGHTS

Theeventwillbeofficiallypromoted as:

“SECC Golf Tournament presented by [Your Company Name]”

ON-SITE PRESENCE

- Opportunityto hostasponsoredhole
- Premium logo placement throughout the event grounds
- Ability to display company banners, signage, and promotional materials

STAGE & EVENT ENGAGEMENT

- Formalrecognitionas TitleSponsorby event MC
- Opportunity to provide opening remarks (5–10 minutes)
- Participation in prize presentations and closing remarks

SOCIAL MEDIA & DIGITAL RECOGNITION

- Premium logo placement onallprimaryeventgraphics and promotional materials
- Minimum of 3 dedicated sponsor spotlight social media posts
- Featured recognition across all tournament promotions
- Tagged and highlighted in all relevant event content

WEBSITE & EMAIL MARKETING

- Premium logoplacement withdirectwebsite link on the event webpage
- Featured sponsor profile on event webpage
- Minimum of 3 featured e-blasts highlighting your business, promotions, or messaging

NEWSLETTER RECOGNITION

- Minimum of 3featurednewsletterplacements
- Dedicated business spotlight recognizing your role as Title Sponsor

PRE & POST-EVENT RECOGNITION

- Featuredin officialthank-youposts and tournament recap content
- Recognized as Presenting Sponsor in all post-event communications

EMAIL FOOTER RECOGNITION

- Companylogoincludedinthefooter of all tournament communications



Golf Tournament

Post-Round Social Sponsor – \$1,000 (2 Opportunities Available)

The Post-Round Social Sponsors will be recognized as the official hosts of the tournament lunch and closing social experience, receiving featured visibility during the post-round gathering and throughout event promotions.

EVENT HOSTING & BRANDING RIGHTS

The social experience will be promoted as:

“Post-Round Social & Lunch hosted by [Your Company Name]”

- Exclusive logo recognition within the dining and social area
- Opportunity to provide sponsor-supplied branded materials including signage, napkins, table displays, giveaways, or promotional items

ON-SITE PRESENCE

- Exclusive presence within the tournament’s post-round social and networking experience
- Prominent signage within the clubhouse or designated social area
- Opportunity to participate in prize presentations and closing activities

SOCIAL MEDIA & DIGITAL RECOGNITION

- Minimum of 1 dedicated sponsor spotlight social media post
- Featured logo recognition in post-round and event-day content
- Tagged in social content related to the lunch and social experience

WEBSITE & EMAIL MARKETING

- Logoplacement with direct link on the event webpage
- Recognition in tournament e-blasts and event communications

NEWSLETTER RECOGNITION

- Minimum of 1 featured newsletter placement recognizing your sponsorship of the post-round social experience

PRE & POST-EVENT RECOGNITION

- Featured in official thank-you posts and event recap communications
- Recognized as host sponsor of the post-round social experience

EMAIL FOOTER RECOGNITION

- Company logo included in tournament communications related to the event



Golf Tournament

Prize Sponsorship – \$500 (3 Opportunities Available)

Support the excitement and celebration of the tournament by sponsoring one of the featured grand prizes, including 1st, 2nd, and 3rd place cash prizes, and team prizes. Grand Prize Sponsors will receive featured recognition during prize presentations and throughout tournament promotions.

PRIZE & EVENT RECOGNITION

- Recognition during prize presentations
- Opportunity to assist in presenting a featured grand prize
- Acknowledgement during closing remarks as a Grand Prize Sponsor

ON-SITE VISIBILITY

- Logo recognition displayed within the prize presentation or social area
- Recognition on event printed materials

SOCIAL MEDIA & DIGITAL RECOGNITION

- Minimum of 1 dedicated sponsor recognition post
- Featured logo recognition in prize-related announcements and highlights

WEBSITE & EMAIL MARKETING

- Logo placement on the event sponsor webpage
- Recognition in tournament e-blasts and event communications

NEWSLETTER RECOGNITION

- Minimum of 1 newsletter recognition placement

POST-EVENT RECOGNITION

- Included in official event recap and sponsor thank-you communications



Golf Tournament

Hole Sponsor – \$200

(9 Opportunities Available)

Interactive Hole Upgrade +\$100

(3 Interactive Opportunities Available)

Hole Sponsors help bring energy and engagement to the course while connecting directly with players throughout the tournament.

ON-COURSE PRESENCE

- Exclusivesponsorship ofone hole on the course
- Opportunity to activate your sponsored hole through games, giveaways, samples, or direct player engagement
- Ability to distribute branded materials or promotional items

INTERACTIVE HOLE UPGRADE + \$100

- Opportunity to host aninteractivesponsored game or activity
- Ability to distribute prizes and engage directly with players
- Assistance from the SECC Golf Tournament Committee with setup and coordination if required

SIGNAGE & BRAND VISIBILITY

- Companylogo and/or business name displayed at sponsored hole and event program
- Recognition on course map and player materials
- Opportunity to include promotional materials in team swag baskets

SOCIAL MEDIA & WEBSITE

- Included ingrouped sponsor recognition across social media and event promotions
- Business name listed on the event sponsor webpage



Golf Tournament

Golf Cart Sponsor – \$75

Team Cart Sponsorship – \$150(2Carts)

Fleet Sponsorship – \$300 (4 Carts)

Golf Cart Sponsors receive mobile on-course branding visible throughout the tournament as carts travel across the course throughout the tournament.

VIP carts include additional swag and tournament play advantages. Cart sponsorship assignments are random, with the exception of the Title Sponsor, whose team carts will display their company logo.

ON-COURSE BRANDING

- Company logo displayed on an 1' x 2' vinyl banner placed on golf carts
- Mobile brand visibility throughout tournament play

BRAND VISIBILITY

- Business name included in sponsor recognition signage
- Included in sponsor listings within event materials and event program

SOCIAL MEDIA & WEBSITE

- Included in grouped sponsor recognition posts leading up to the event
- Business name listed on the event sponsor webpage

POST-EVENT RECOGNITION

- Included in sponsor thank-you and recap communications



Golf Tournament

In-Kind Sponsors, Prize Donations & Monetary Contributions

We welcome and appreciate contributions of all kinds to help make the SECC Golf Tournament a memorable and successful community event. Whether through products, services, prizes, or financial support, your generosity directly enhances the player experience while supporting local business and community engagement.

PRIZE & GIVEAWAY DONATIONS

- Donate items or services for tournament prizes, raffles, or on-course games
- Opportunity to showcase your business through product exposure
- Recognition during prize announcements and presentations

IN-KIND CONTRIBUTIONS

- Provide goods or services such as swag bag items, food, beverages, printing, or event support
- A meaningful way to support the event while promoting your business

MONETARY DONATIONS

- Flexible financial contributions supporting event costs, prizing, and player experience
- Every contribution helps elevate the tournament experience

RECOGNITION INCLUDES

- Business name included in the event program
- Included in sponsor appreciation social media posts
- Included in post-event thank-you communications



Maximize Your Impact with In-Kind Sponsorship Opportunities

In-kind sponsorship plays a vital role in making events successful by offering essential resources without the need for monetary exchange. Sponsors can contribute a wide range of items helping to reduce event costs. This type of support elevates the event's overall quality and ensures the success of any project.

In return for your generosity, you will receive prominent recognition through frequent mentions in all event promotions. Your contributions are highlighted, ensuring your support gets the attention it truly deserves.

There are many ways to contribute an in-kind sponsorship:

Venue Space

- If you have a great location, offering your venue can provide the perfect backdrop for the event.

Food and Beverages

- Providing catering, snacks, coffee, or even full meals can greatly enhance the attendee experience and make the event feel more welcoming.

Printing Services

- Contributing printing for event materials like brochures, flyers, banners, or programs is another valuable way to support the event.

Photography

- Photographers can help capture the essence of the event, creating content for a portfolio

Gift Bags or Swag

- Contributing branded promotional items, gift bags, or prizes not only adds value for attendees but also helps showcase your brand in a meaningful way.

In Kind Sponsorship offers many ways to make a positive impact on an event



Flexible Sponsorship Packages: **Tailored Opportunities to Elevate Your Brand**

Our packages are designed to align with your business objectives offering exposure at key events throughout the year. Take the opportunity to become a sponsor and position your brand at the forefront of the Sudbury East business community.

- Looking for more creative ways to showcase your logo?
- Interested in a custom-built package that aligns with your goals?

Contact us to inquire about one of our packages or to customize a package to meet your needs and empower your brand.

Partner With Us to Empower and Inspire

We appreciate your interest in supporting the initiatives of the Sudbury East Chamber of Commerce.

Don't miss this opportunity to connect, engage, and grow with us. Let's make 2026 a year of powerful partnerships and shared success!

Together, we can make a lasting impact.

**If there are any questions or if you
interested in one of our sponsoring packages
email info@sudbureastchamber.com or call/text 249-879-9509**