

Board of Directors Meeting
Tuesday, June 7th, 2022 at 6pm, French River Municipal Boardroom

1a) Roll Call, Quorum & Welcome

1	P	Bouffard, Claude	
2	p	Allen, Julie Treasurer	
3	P	Campbell, Rob - ZOOM	Killarney
4		Carriere, Renee	
5	P	Chenard, Jason	President
6		Demers, Veronique	
7		Hebert-Berube, Monique	Vice-President
8	P	Kelly, Laura - ZOOM	
9	P	Lagrandeur, Sebastien	St. Charles
10	P	Loftus, Monica	
11		Malette, Richard	French River
12		Pitre, Justin	
13		Empty seat	
14		Empty seat	
15		Empty seat	
16		Empty seat	
Non-Voting		Underwood, Jordan	BDI
Non-voting	P	D'Amour, Jill	BDO

QUORUM: 7 of 12 Yes/No - YES Welcome everyone to the first meeting in two years!

*Agenda amendment - Sebastien will speak about the DSS grant in section #6

The DSS grant (Digital Squad Service) is funding to hire a person that will assist small businesses with resources and training to adopt digital technology. Jill will get the grant application sent

2) Approval of Agenda & Declaration of Conflict of Interests

Motion	<i>That the agenda for this meeting be approved and any conflicts of interest declared and acknowledged.</i>
Moved	JULIE
Seconded	MONICA
All in Favour	YES
Conflicts Declared	none

3) Approval of Previous Minutes

Motion	<i>That the minutes from the previous meeting be approved and published.</i>
Moved	JULIE
Seconded	LAURA
All in Favour	YES

4) Financial Report [Julie]

Motion	<i>That the presented financial statement(s) and balance sheet(s) be approved as presented.</i>
Moved	CLAUDE
Seconded	MONICA
All in Favour	YES

- Insurance has been paid, Canva has been paid.
- There have been a few businesses that have left due to closing/retirement
- The rate of pay for kilometers driven has increased from 0.42 to 0.61 per/km according to CRA guidelines
- Julie will check the rate annually
- AGM should be held 3 months after the years end

5) Staff Report [Jill] i) Key Performance Indicators (KPIs)

- ii) In-Person member visits/Newsletter/Social Media updates
- iii) Business Development Intern project updates

- a. Covid Impact Survey
- b. Modernization of key forms
- c. New member orientation package
- d. Mail Chimp migration to Wix

- The business spotlight has started taking shape. There will be a hashtag assigned to each business highlight and we aim to have all businesses done by the end of the year.
- The Covid survey will be looked at by the board members this week. The preamble needs to fully explain why this information is being collected. A decision will be made on an amount for the gift card, possibly \$200. It needs to be an amount that will entice members to fill it out. Maybe look at a new name for the survey.
- Member to member programs will be something that we can look at over time. There will need to be a way to prove you are part of the program. (laminated card)
- The newsletter will be available to anyone from our website.
- Jordan has been updating our forms with our new logo and eliminating Mailchimp
- There will be an attachment of 'Current Members Paid' in the meeting package from now on. It will include the name of the business, their region, and what fees they have paid.

6) New Business [Jason] i) Sudbury East Covid vaccination campaign update ii) Ops calendar review

- iii) In-Person AGM (Sept 13, NV Gallery)
- iv) Hiring Workshop/Shop Local campaign
- v) FishTV
- vi) DSS Grant AMENDMENT

- Covid update - Everything is gearing down. Vaccines are still being offered in all pharmacies, public health and NP offices
- AGM possibly in October at the Art Gallery in Noelville. September will be busy with Candidates Evening and Hiring Workshop
- Hiring workshop should happen after Mid September
- Not too much interest. Killarney Lodge was the only lodge who wanted to speak with FishTV
- Candidate Evening will take place in September
- Jill will send out emails to the board for volunteers to help with Candidates Evening and emails to municipalities to let them know we are organizing a plan, and to get a list of candidates.



Jason Chenard
President