

# 2020-2025 STRATEGIC PLAN



We empower success. Nous renforçons la réussite.  
Naadmaagemi wii mina kishkewziin  
Unity. Approachability. Integrity. Professionalism. Advocacy

## OBJECTIVE 1 : PUT THE CHAMBER ON THE MAP AND KEEP IT THERE

Restructure & stabilize how the board executes business  
Grasp the community's attention  
Recruit & retain through core values

## OBJECTIVE 2 : FOSTER BUSINESS AND CULTURE IN ALL 5 COMMUNITIES

Connect entrepreneurs in-person, online and & in print  
Locate and map entrepreneurs and organizations  
Stimulate the youthful leadership within

## OBJECTIVE 3 : CONNECT PEOPLE AND THEIR IDEAS

Provide ongoing support to impactful business & community projects  
Liaise entrepreneurs with opportunity to innovate beyond belief  
Lead by example

## OBJECTIVE 4 : GROW A PORTFOLIO OF NOTICEABLE OFFERINGS

Develop a toolkit of tangeable utensils  
Share data that guide the interpretation of trends & forecast triumphs  
Host gatherings that breed prestige, advantage and success

## OBJECTIVE 5 : STIMULATE ENERGY AND UNLEASH SUSTAINABILITY

Secure funding- hire staff- inspire & execute bravely  
Be here, forever

The number of members	The number of special events hosted
Key Performance Indicators	
The number of newsletters published	The number of recognition given