

Board of Directors Meeting
April 1, 2025 @ 6pm
Noelville Boardroom + Zoom

1) Roll Call, Quorum & Welcome

1	P	Bouffard, Claude	President
2	P	Lavalley, Angele	Vice President
3	P	Allen, Julie	Treasurer
4	P	Olsen, Steve	
5		Pothier, Mathieu	
6	P	Grubic, Nikola	
7	P	LeBlanc, Lorraine	
8		Laframboise, Julie	
9	P	Pitre, Justin	
10	P	Schneider, Willy	
11		Parent, Lyne	
12			
13		Empty seat	
14		Empty seat	
15		Empty seat	
16		Empty seat	
Non-Voting	P	D'Amour, Jill	ED

QUORUM: 6 of 11

Claude welcomed everyone to the meeting at 6:06pm

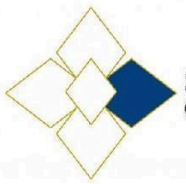
Welcome Nikola Grubic to his first meeting with the Chamber

A motion needs to be added to the agenda. It refers to the renewal of the contract between MME and SECC.

It will be added as Sect 5 after the Financial reports

2) Approval of Agenda & Declaration of Conflict of Interests

Motion	<i>That the agenda for this meeting be approved and conflicts of Interest have been declared and acknowledged</i>
Moved	Steve Olsen
Seconded	Willy Schneider
All in Favour	Yes
Conflicts Declared	Angele will leave meeting during the discussion of the contract



3) Approval of Previous Minutes

Motion	<i>That the minutes from the previous meeting be approved and published.</i>
Moved	Willy Schneider
Seconded	Angele Lavalley
All in Favour	Yes

4) Financial Report

[Julie]

Motion	<i>That the presented financial statement(s) and balance sheet(s) be approved as presented.</i>
Moved	Nick Grubic
Seconded	Steve Olsen
All in Favour	Yes

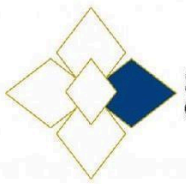
The budget does not include any significant or standout events. The WEW has brought in a revenue of over \$1300.

5) Amended Motion-

Motion	<i>That the contract between Milestone Marketing & Events and the Sudbury East Chamber be re-visited and possibly re-signed.</i>
Moved	-
Seconded	-
All in Favour	No

There is some concern that the contract may present a conflict of interest. As Angele is the Vice President the trade between our services for her services may cause the perception of favoritism or gift acceptance. We need to be careful on how we move forward with this. There also should be a policy for us to refer to on matters like these.

The suggestion is to speak with someone outside of the SECC to get feedback and direction. Reggie from the Workforce Planning Board may provide relevant experience. The Greater Sudbury Chamber CEO Marie Litalien may also have some insight. The contract will be extended for two months or until the next board meeting to allow time for discussions with others before making a final decision.



6) ED Report

[Jill]

BCLAN Highway Signs will be invited to a meeting in August in order to discuss the possibility of the SECC using his boards for advertising. We could look at multiple sites. Maybe one on hwy 17, and 69. Andre has offered to give us a discount.

We have 5 new members in the last 6 months with 2 more who have asked for joining information.

The chamber details have been added to 3 of the 5 municipalities websites with a possible standing ad in the Markstay-Warren newsletter

I'm working on the advertising package and the graphic for board members to send to their network to encourage membership.

Will have the final DATA for the WEW done and sent out to the sponsors with a final thank you.

7) Open Discussion and ideas for events or suggestions for the next couple of months and Staff]

[Board

Willy suggested that the board members receive a business card with a QR code that can be handed out to encourage membership.

A Membership package will be sent out the the new owners of the Mayer Esso

The Event committee will be meeting to brainstorm ideas for a men's event and the Awards Gala this fall

There will be an invite that will go out to all board members for anyone who is interested in joining the event committee.

Claude will follow up with Neil regarding the businesses in West Nip. and the Sturgeon Falls Chamber.

8) Adjournment

Motion	<i>That the meeting be adjourned at 7:07pm</i>
Moved	Lorraine
Seconded	Julie
All in Favour	Yes

Claude Bouffard

President Claude Bouffard

Approved on behalf of the Board of Directors

2025 Meetings

August 5, 2025

November AGM (Date to be determined)

December 2, 2025