

Sudbury East Tourism Summit 2026



Sudbury East Tourism Summit

The summit provides a platform to share ideas, explore opportunities, build partnerships and support sustainability of Northern Ontario's tourism sector.

The Goal:

Bring together tourism, guides, restaurants, hunting and fishing based businesses in order to encourage networking, collaboration and professional development.

The Audience:

Tourism business owners, marketing professionals, municipal leaders, entrepreneurs, event organizers, etc.;

Exhibition Booths

Exhibitor Booth - \$90 +hst

Chamber Members price - \$ 60 +hst

Includes:

- One 6' exhibitor table
- Two chairs
- Business listing in the event program and in marketing for the event
- Networking opportunities throughout the summit

Sponsorships confirmed before September 15 will receive maximum promotional exposure



Presenting Sponsor – \$1000 (Exclusive – 1 Available)

Be recognized as the exclusive Presenting Sponsor of the SECC Tourism Summit and receive the highest level of visibility before, during, and after the event.

Recognition

- Exhibitor booth included
- Exclusive recognition as the Presenting Sponsor of the SECC Travel & Tourism Summit
- Premium exhibitor booth in a high-traffic location
- Opportunity to provide branded delegate bags or promotional items
- First right of renewal for next year's event

Social Media:

- Minimum of five dedicated sponsor spotlight posts
- Featured in all event-related social media promotions
- Largest logo placement on promotional graphics

Website:

- Premier logo placement
- Company profile and direct website link
- Featured on the Sponsor/Event page

E-blasts, Newsletter, Email

- Dedicated e-blast recognizing your sponsorship
- Premier logo placement in all event e-blasts

Event Program / Booklet / Flyers / Agenda

- Full page feature article highlighting your organization in the program
- Largest logo on printed event materials

Post Event

- Featured recognition in the event recap
- Recognition in post-event social media and media releases



Destination Partner – \$750 (2 Available)

Show your support for regional tourism while receiving premium recognition throughout the event.

Recognition

- Exhibitor booth included
- Premium exhibitor booth
- Opportunity to provide a door prize

Social Media:

- Two dedicated social media sponsor spotlights
- Second-tier logo placement on all promotional materials (Large logo)
- Featured in all event posts

Website:

- Company logo, profile and direct website link on our website
- Featured on our Sponsor page

E-blasts, Newsletter, Email

- Recognition in newsletters and e-blasts

Event Program / Booklet / Flyers / Agenda

- Half-page advertisement in event program
- Logo on all printed materials at the event

Post Event:

- Post-event thank-you recognition



Experience Sponsor – \$450

Support the Tourism Summit while promoting your business to attendees from across the region.

Recognition

- Exhibitor booth included
- Opportunity to contribute promotional materials to attendee bags

Recognition

Social Media:

- Dedicated social media feature
- Third-tier logo placement (Medium logo)

Website:

- Logo on website

E-blasts, Newsletter, Email

- Recognition in newsletters and e-blasts

Event Program / Booklet / Flyers / Agenda

- Quarter-page advertisement in program

Post Event:

- Post-event thank-you



Trailblazer Sponsor – \$250

*A great opportunity to show your support for tourism
while gaining recognition at the event.*

Recognition

Social Media

- Group sponsor recognition

Website

- Logo on the event webpage

Email & Newsletter

- Logo included in event newsletters

Event Materials

- Business listing in the event program

At the Event

- Logo displayed on the sponsor slideshow

Post Event

- Recognition in post-event communications

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Comparison Chart

Benefits	Trailblazer \$250	Experience \$450	Destination Partner \$750	Presenting Sponsor \$1,000
Exhibitor Booth	—	✓	✓ Premium	✓ Premium
Company Banner Display	—	—	—	✓
Promotional Materials in Attendee Bags*	—	✓	✓	✓
Sponsor Spotlight Social Media Posts	Group Recognition	1	2	5+
Featured in Event Promotions	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓ Enhanced	✓ Premier
Company Profile & Website Link	—	—	✓	✓
Recognition in Newsletters & E-blasts	✓	✓	✓	✓ Dedicated Announcement
Event Program Advertisement	Business Listing	¼ Page	½ Page	Full Page
Event Signage	Business listing	Business Listing	Premium Signage	Premium Signage + Banner
Post-Event Recognition	✓	✓	✓	✓ Featured