



Women Empowering Women Event

The second annual WEW event will take place on International Women's Day - March 7, 2026. This will be a unique opportunity to support and celebrate female entrepreneurship, professionalism and personal growth. The event will showcase inspiring guest speakers, interactive workshops and a vibrant marketplace with female owned businesses.

With your sponsorship we can provide attendees with an experience that inspires personal and professional success and empowerment. This event will offer a platform for women to connect, collaborate, and elevate each other, while highlighting the power of women supporting women in business.

The Goal:

Create a space where women can share experiences, learn from each other, and build connections to enhance their business, careers and personal life.

The Audience:

Tailored for women at all stages of their business journey; entrepreneurs, professionals, aspiring business owners or women just looking to have a fun and enriching day.



Women Empowering Women Event

	Diamond - \$2000	Ruby - \$1500	Emerald - \$1000	Sapphire - \$500
COMPLIMENTARY TICKETS	6	4	2	1
Donate / Present door prize	Yes and Present	Yes and Present	Donate	
Recognition by MC	Yes with Introduction	Yes with Introduction	Yes	Yes
Vendor table	Yes	Yes	Yes	Yes
Speech	5 min	2 min		
Q&A	Yes			
Bring a banner or sign	Yes			
Social Media	3+ post exclusive to each sponsor Top tier logo on all social posts	Social media posts exclusively dedicated to each Ruby Sponsor Second tier logo placement on all social posts	Social media posts exclusively dedicated to all Emerald and Sapphire Sponsors. Third tier logo placement on all social media posts	Social media posts exclusively dedicated to all Emerald and Sapphire Sponsors. Lower tier logo placement on all social media
Website	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site
E-blasts	Exclusive e-blast for each Diamond sponsor with logo, link, business description. Logo included in all e-blasts pertaining to event	Exclusive e-blast thanking all Ruby Sponsors with logo, link, business description. Logo in second tier placement included in all e-blasts pertaining to event	Exclusive e-blast for Emerald and Sapphire Sponsors with logo, link and business description. Logo in third tier placement included in all e-blasts pertaining to event	Exclusive e-blast for Emerald and Sapphire Sponsors with logo, link and business description. Logo in lower tier placement included in all e-blasts pertaining to the event.
Newsletter	Logo on related newsletters Dedicated section in 1 issue for company contact info and short story. One business article placed in one newsletter prior to the event	Second tier placement of logo on related newsletters Dedicated section in 1 issue for company contact info and short story. One small business article placed in one newsletter prior to the event.	Third tier placement of logo in related newsletters	Lower tier placement of logo on all event related newsletters leading up to the event.
Program / Booklet / Agenda	Full page recognition space in Agenda/Program. Logo will be displayed at the top of the 'Thank You' section	3/4 page recognition space in Agenda/Program. Logo will be displayed at the second tier of the 'Thank You' section	1/4 page recognition space in Agenda/Program. Logo will be displayed in third tier of the 'Thank you' section	Logo will be displayed in the Lower tier of the Thank You section
Post Event	Logo included in the Thank you post with a detailed recognition of their role in the event	Logo included in the Thank you post with a detailed recognition of their role in the event	Logo included in third tier of Thank you post after the event	Logo included in the Thank you post after the event
Logo Placement at event	Top tier logo placement on table cards Logo included in digital display	Second tier logo placement on table cards Logo included in digital display	Third tier logo placement on table cards and in the digital display	Lower tier logo placement on table cards and on lower tier of digital display
Email	Business name and logo in footer of all relevant emails	Business name and logo in footer of all relevant emails	Business name and logo in footer of all relevant emails	



Sponsorship Details

Diamond Package - \$2,000 - only 2 available

- **6 (six)** complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Up to 5 mins to share how your company aligns with event, offer advice or other relevant topics with a short Q&A following the speech.
- Opportunity to promote your business with a door prize and to present it to the winner
- Access to a vendor table free of charge to display your companies products or services
- One of your company's banner/signage can be brought to event with exclusive placement (near the stage, entryway or prominent wall)

Recognition

Social Media:

- No less than 3 social media posts exclusively dedicated to you as a sponsor tagged with a logo, website info and a brief description of your business.
- Top tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website until event is over

E-blasts:

- A stand alone e-blast thanking you for your contribution with your business name, logo, link and brief business description.
- Prominent placement of logo included in all event related e-blasts leading up to the event

Newsletters:

- Logo will be prominently displayed on all event related newsletters leading up to the event.
- A dedicated section in 1 (one) monthly newsletter which will include brief company story, service and contact information.
- Includes 1 (one) article/ad that can be placed in 1 (one) issue of our monthly newsletter prior to the event

Email:

- Business name and logo in footer of all relevant emails sent to all members/attendees

Event Program / Flyer / Agenda

- Full page recognition in printed agenda/program.
- Your logo will be displayed at the top of the 'Thank you' section and be clearly listed as a Diamond Sponsor.

Other:

- Logo on top tier of table cards displayed at the event
- Logo and a "Special Thank you" included in the power point presentation or digital display

Post Event:

- Thank you post with a detailed recognition of your contribution to the event



Sponsorship Details

Ruby Package - \$1,500

- 4 (four) complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Up to 2 mins to share how your company aligns with empowering women, offer advice or any other relevant topics.
- Opportunity to promote your business with a door prize
- Access to a vendor table free of charge to display your companies products or services

Recognition

Social Media:

- Social media post exclusively dedicated to each tagged Ruby Sponsor with a logo, website info and a brief description of their business highlighting their involvement
- Second tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website

E-blasts, Newsletters, Emails

- An e-blast thanking all Ruby Sponsors for their contribution with business name, logo, link and brief business description.
- Second tier placement of logo included in all event related e-blasts leading up to the event
- Second tier placement of logo on all event related newsletters leading up to the event.
- A dedicated section in 1 (one) monthly newsletter which will include brief company story, service and contact information. Timing of sponsorship determines which newsletter.
- Includes 1 (one) article/ad that can be placed in 1 (one) issue of the newsletter prior to the event.
- Your business name and logo will be included in the footer of all relevant emails

Event Program / Booklet / Flyers / Agenda

- 3/4 page ad space to showcase your business / product in the program.
- Logo will be displayed on the second tier of the 'Thank you' section

Other:

- Logo on second tier of table cards displayed at the event
- Logo and a "Special Thank you" included in the power point presentation or digital display

Post Event:

- Thank you post with a detailed recognition of their role in the event



Sponsorship Details

Emerald Package - \$1,000

- 2 (two) complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Opportunity to promote your business with a door prize
- Access to a vendor table free of charge to display your companies products or services

Recognition

Social Media:

- Social media post exclusively dedicated to all Emerald and Sapphire sponsors with logos, website info and tagged
- Third tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website

E-blasts, Newsletter, Email

- Exclusive e-blast thanking all Emerald and Sapphire Sponsors for their contribution with business name, logo, link and brief business description.
- Third tier placement of logo included in all event related e-blasts leading up to the event
- Third tier placement of logo on all event related newsletters leading up to the event.
- Business name and logo in footer of all relevant emails (below or after Second tier sponsor)

Event Program / Booklet / Flyers / Agenda

- 1/4 page recognition to showcase your business in Agenda/Program.
- Logo will be displayed on the third tier of the 'Thank you' section

Other:

- Logo on third tier of table cards displayed at the event and in the "Special Thank you" included in the power point presentation or digital display

Post Event:

- Logo included in the Thank you post after the event



Sponsorship Details

Sapphire Package - \$500

- 1 (one) complimentary ticket
- Recognition by Master of Ceremony
- Access to a vendor table free of charge to display your companies products or services

Recognition

Social Media:

- Social media post exclusively dedicated to the Emerald and Sapphire sponsors with their logos, website info and tagged
- Lower tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

Website:

- Logo and link to your website from the Chamber's website

E-blasts:

- Exclusive e-blast thanking all Emerald and Sapphire Sponsors for their contribution with business name, logo, link and brief business description.
- Lower tier placement of logo included in all event related e-blasts leading up to the event

Newsletters:

- Lower tier placement of logo on all event related newsletters leading up to the event

Event Program / Booklet / Flyers / Agenda

- Logo will be displayed in the Lower tier of the Thank You section

Other:

- Logo on Lower tier of table cards displayed on tables at the event and in the "Special Thank you" included in the power point presentation or digital display

Post Event:

- Logo included in the Thank you post after the event

**For inquiries or to purchase a W.E.W. sponsor package, please email
info@sudburyeastchamber.com.**



Maximize Your Impact with In-Kind Sponsorship Opportunities

In-kind sponsorship plays a vital role in making events successful by offering essential resources without the need for monetary exchange. Sponsors can contribute a wide range of items helping to reduce event costs. This type of support elevates the event's overall quality and ensures the success of any project.

In return for your generosity, you will receive prominent recognition through frequent mentions in all event promotions. Your contributions are highlighted, ensuring your support gets the attention it truly deserves.

There are many ways to contribute an in-kind sponsorship:

Venue Space

- If you have a great location, offering your venue can provide the perfect backdrop for the event.

Food and Beverages

- Providing catering, snacks, coffee, or even full meals can greatly enhance the attendee experience and make the event feel more welcoming.

Printing Services

- Contributing printing for event materials like brochures, flyers, banners, or programs is another valuable way to support the event.

Photography

- Photographers can help capture the essence of the event, creating content for a portfolio

Gift Bags or Swag

- Contributing branded promotional items, gift bags, or prizes not only adds value for attendees but also helps showcase your brand in a meaningful way.

In Kind Sponsorship offers many ways to make a positive impact on an event



Flexible Sponsorship Packages: **Tailored Opportunities to Elevate Your Brand**

Our packages are designed to align with your business objectives offering exposure at key events throughout the year. Take the opportunity to become a sponsor and position your brand at the forefront of the Sudbury East business community.

- Looking for more creative ways to showcase your logo?
- Interested in a custom-built package that aligns with your goals?

Contact us to inquire about customizing a package to meet your needs and empower your brand.

Partner With Us to Empower and Inspire

We appreciate your interest in supporting the initiatives of the Sudbury East Chamber of Commerce.

Don't miss this opportunity to connect, engage, and grow with us. Let's make 2026 a year of powerful partnerships and shared success!

Together, we can make a lasting impact.

**If there are any questions or if you
interested in one of our sponsoring packages
email info@sudbureastchamber.com or call/text 249-879-9509**