



ANNUAL GENERAL MEETING

November 17th 2020

1) Roll Call & Quorum

Present: 11

Quorum: 10

2) President's Welcome

Jason welcomed everyone and gave an overview of the agenda for the evening.

3) Approval of Agenda & Declaration of Conflict of Interests

Motion	<i>That the agenda for this meeting be approved and any conflicts of interest declared and acknowledged.</i>
Moved	Renée Carriere
Seconded	Julie Allen
All in Favour	Y

4) Approval of Previous AGM Minutes

Motion	<i>That the minutes from AGM 2019 be approved and published.</i>
Moved	Monique Hébert Bérubé
Seconded	Renée Carriere
All in Favour	Y

5) Approval of By-Law Modifications

Motion	<i>That the list of modifications to SECC by-laws be approved and adopted effective immediately.</i>
Moved	Veronique Demers
Seconded	Rob Campbell
All in Favour	Y

6) New Director Letters of Intent & Directors' Oath

No letters of intent were provided for the three empty seats on the board of directors. Jason read the directors' oath and advised we would be sending this and the confidentiality agreement to everyone to sign virtually since we are unable to sign together in person.

7) Keynote Speech: Stephane Methot, Regional Manager, Caisse Alliance

Stephan gave a wonderful speech about the importance of shopping local and demonstrated how the Caisse Alliance has been supporting the community and businesses during this difficult time.



8) President’s Annual Report

Jason Chenard provided a detailed overview of all of the new initiatives that the executives have been working hard on for the last two years while also unveiling the 2020 – 2025 Strategic Plan.

Motion	<i>That the annual report be approved.</i>
Moved	Justin Pitre
Seconded	Renée Carriere
All in Favour	Y/N

9) Treasurer’s Financial Report

The Financial Statements for the period ending October 31st, 2020 were presented by Julie Allen (treasurer). Financials statements were approved and members consented to the audit exemption.

Motion	<i>That the financial statements for the financial year ending December 31, 2019 be approved and adopted as presented.</i>
Moved	Jason Chenard
Seconded	Renée Carriere
All in Favour	Y

Motion	<i>The members consent to the exemption from the requirements of the Canada Not-for-profit Corporations Act regarding the appointment and duties of an auditor to the respect of the financial year ending December 31, 2019 and December 31, 2020.</i>
Moved	Monique Hébert-Bérubé
Seconded	Jason Chenard
All in Favour	Y

10) Introduction: the Back to Business Project

Business Development Officer, Laura Kelly, provided an overview of what she has undertaken so far in her new role with a focus on the Back to Business Project/Shop Local campaign and increased social media engagement. She also announced what was in motion for 2021, including the business directory, milestone recognition, and SECC Business Awards Gala.

11) 2021 Sponsorship Program

Vice-President, Monique Hébert-Bérubé, presented the new 2021 Sponsorship & Advertising Package providing an overview of the different options and costs for our members.

12) Questions & Closing Remarks

13) Adjournment

Motion	<i>That AGM be adjourned at 7:19 pm.</i>
Moved	Julie Allen
Seconded	Justin Pitre
All in Favour	Y



Jason Chenard
President